Woodside Bible Church is a non-denominational multi-site church located in Detroit, MI and the surrounding suburbs. The church has 14 different campuses spread out in the surrounding areas and is home to over 10,000 members. Woodside's Senior Pastor, Chris Brooks, joined the staff May of 2019 and primarily teaches from the main campus in Troy, MI. Each campus has its own campus pastor and live worship that all collaborate together to provide a unified weekend service experience.

The church is seeking the right candidate to take over as the new UX Designer to join their Strategic Engagement Team. The right candidate will have a deep personal life in Christ and the character and capacity that align with the church's overall mission and vision. The definition of this position is the following: "It is all about the user experience. It is different from the user interface as that is only about how it looks. The experience is how it functions for the end user. This person is someone who thinks logically and researches how people use the content. Research is comprised of 'desk research' (looking at other websites) and 'survey research' (laying out initial plans and surveys that helps identify what our users need). Finally they will be the one that heads up the testing by making sure the research ends up becoming the end product and that that product is functional".

Below are the qualifications and responsibilities Froot Group and the church have identified for this role:

KEY RESPONSIBILITIES:

- Ensure that all actions performed within the context of this job position accomplishes and furthers the mission, vision and values of Woodside Bible Church (Belong, Grow, Reach).
- Incumbent adheres to the Statement of Faith as established and approved by Woodside Bible Church.
- Maintains solid strategy for the church website and implements design.
- Remains current on latest design trends and able to adapt styles to keep designs fresh and relevant.
- Comfortable conducting user research and testing, and can then interpret data and qualitative feedback.
- Develops wireframes and task flows based on user needs for website and marketing automation tools.
- Collaborates with developers to create intuitive, user-friendly website, microsites, landing pages and email campaigns.
- Uses analytical and creative design skills to solve user problems and questions.
- Finds creative ways to solve UX problems (e.g. usability, findability).
- Designs and produces brochures, flyers, reports, print ads, online ads, email templates, and other printed and digital communication pieces.

QUALIFICATIONS:

- Creative and analytical approach.
- Understanding of church goals and metrics and the ability to translate those goals and objectives into user (digital or non-digital) experiences.
- Problem-solving aptitude.
- Analytical mind with a business acumen.
- Excellent communication skills.
- Proven experience as a UX Designer, UI Designer or similar role.
- Strong portfolio of design projects.
- Familiarity with interaction design.
- Proficient in design software (Adobe Creative Suite).
- Proficient in wireframing and prototyping tools such as Adobe XD, Sketch and Invision.
- Knowledge of Wordpress is necessary.
- Enjoys working in a fun and healthy team environment.
- Education
  - Bachelor's degree in graphic design, web development, or human centered design preferred, not required.
- Experience
  - At least two years of experience in graphic design or web development preferred.
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Reports to: Lead Strategic Engagement Director

For more information, view the full church profile at frootgroup.com/woodsideuxTo apply, email your resume to Meggan at mjacobus@frootgroup.com.